

## BRAND EXPAND LLC PRIVACY POLICY

Last Updated: January 2024

This Privacy Policy (“Privacy Policy” or “Policy”) explains how Brand Expand LLC (“Company,” “We,” “Us,” “Our”) gathers, uses, discloses, and protects User (“User”, “You”, “Your”) information in relation to the Company website, browser extension, mobile applications, mobile website (“Site” or “Website”), and any other associated services that link or refer to this Policy. By continuing to use this Site, You hereby acknowledge that You accept and understand the terms of this Policy. If You do not agree to the terms herein, Your sole remedy is to stop using this Site immediately.

- 1. Policy Modifications.** We are entitled to alter, modify, or otherwise change any of the terms of this Policy at any time, and without notice to You. To do so, We will include an updated Policy, which shall be available to Users at all times, by selecting the associated “Privacy Policy” hyperlink on this Site. But continuing to use this Site and its services, You are agreeing and consenting to any changes that are made to this Policy. If You do not agree with any terms that might be altered and contained herein, Your sole remedy is to stop using this Site immediately.
- 2. Personal Information.** We are entitled to collect any information about any human User that may reveal the identity of the User, including, but not limited to, name, email address, physical address, credit card number and associated information, phone number, and geographic location information (“Personal Information”). Depending on Our various purposes, the Personal Information We gather about You may be different on separate occasions
  - (a) Collecting Personal Information.** Personal Information shall be gathered by Us when You provide such Personal Information. This may include instances in which You complete a sign-up form or otherwise register for an account, service, product, promotion, or contest on the Site. The specific Personal Information gathered by Us may be different depending on the specific registration or sign up. We are further entitled to gather Personal Information relating to any and all correspondences with visitors to the Site, including, but not limited to, telephone calls, text messages, faxes, and physical mail, as well as any Personal Information relating to your correspondences with third parties or other external sources. We are additionally entitled to gather Your Personal Information relating to, or otherwise stemming from, Your correspondences with Us. We shall receive Personal Information through Our auto response service provider, or through Our own email services and account, should You submit any registration form subscribing to Our Site’s information, mailing list, or otherwise.
  - (b) Using Personal Information.** We are entitled to use any and all of Your Personal Information to fulfill the transaction or service for which such Personal Information was initially provided. We are also entitled to use such Personal Information to fulfill or perform other services, products, contests, or promotions that We may make available, as

well as for the purposes of assessing the security of this Site and fulfilling any necessary internal reporting.

- 3. Usage Data.** We are further entitled to gather additional information relating to Your continued access and use of Our Site. Such information may be gathered automatically by Us or by third party services associated or working in conjunction with this Site. Such additional information may include, but shall not be limited to: Uniform Resource Identifier (URI) address, IP address and domain name of the computer or device used to access this Site, process used by User to initiate the request to Our servers, the request's time, country of origin, the numerical code identifying the success of the server's response to requests, file size, all time details of User's visit to the site, any Site features used in operating or otherwise browsing the Site, information about the paths used to arrive at the Site or exit the Site, the order of pages accessed while on the Site, information regarding the User's IT environment and operating system, any conversion data and statistics, analytics, reports, and surveys relating to rates or marketing ("Usage Data"). Usage Data collected by Us is anonymous upon collection, but still may be traceable to a specific User.

  - (a) Collecting User Data.** We are entitled to oversee and otherwise monitor Your access and use of Our Site. While browsing the Site, or otherwise engaging in content, services, or features of this Site, We may automatically gather such Usage Data without Your active submission of such Usage Data, by way of reporting and analytics technologies, including but not limited to, web beacons and cookies, which are addressed at length below.
  - (b) Using Usage Data.** We are entitled to use any and all Usage Data for any purposes as We see fit, and in Our sole discretion. Such purposes may include, but shall not be limited to, individualizing the Site for specific Users based on individual preferences, providing superior quality services or products to Users, Analyzing and compiling trends and statistics about the ways in which Users are navigating or otherwise using this Site, and any other purposes that may otherwise relate to the improvement and administration of Our Site.
- 4. Sharing and Disclosing Information.** We are entitled to transmit or otherwise disclose Your Personal Information subject to the parameters described in this Policy. We are entitled to disclose Usage Data without any limitations.

  - (a) Service Providers.** We are entitled to enter into agreements with third parties that may aid in hosting Our servers, processing payments, securing Our Site, and providing services relating to fulfillment, analytics, optimization, production, and reporting. We are entitled to transmit or otherwise provide access to Your Personal Information and Usage Data to such associated and trusted services providers as they aid Us in the upkeep and operation of Our Site. Our related service providers shall be permitted to access Your Personal Information only to the extent reasonably required to fulfill their duties under their agreements with Us.

- (b) Marketing Partners.** We are entitled to engage with other individuals, companies, or entities as a way of jointly advertising, marketing, or otherwise promoting Our services, products, contests, promotions, or otherwise. In such cases, We are entitled to share Your Personal Information or Usage Data with such partners for the purposes of (i) providing You additional services, products, contests, or promotions; and (ii) financial compensation. Such partners shall also be entitled to contact You through the information You have provided to Us, in relation to services, products, contests, or promotions.
- (i) California Privacy Rights.** Subject to California Law SB 27, once a year, residents of California are entitled to obtain information from Us regarding with which marketing partners their Personal Information, or other information about the User or their family, have been shared for such marketing purposes during the preceding calendar year. Such residents are also entitled to request information regarding the types of Personal Information that has been shared. In order to make a request for the aforementioned information, please contact Us by way of email at [success@brandexpand.io](mailto:success@brandexpand.io), with the subject line “California Privacy Request.” We also require that You include the Site’s domain name You are referring to, as well as Your name, email address, and mailing address. Upon receipt of Your request, We shall respond by way of email within thirty (30) days.
- (c) Assignees and Successors.** As in the case of bankruptcy, liquidation, or merger, should We sell or transfer, in part or in whole, all of Our assets or business to a different company or organization, Your Personal Information and Usage Data may be transferred to the relevant successor. However, in such circumstances, the relevant successor shall be required to abide by the commitments We have provided to Users, as described in this Policy.
- (d) Legal Enforcement.** We are entitled to share your Personal Information and Usage Data should We have a belief that such information may be necessary to (i) prevent, identify, or mitigate illegal activity or other fraud; (ii) look into, respond to, or police any violations to Our own rights or the rights of others, or to the Site’s security; and (iii) comply with the applicable regulations, governmental requests, legal processes, or laws as may be necessary.
- 5. Usage Data Tracking Devices.** We are entitled to use tracking devices such as “cookies” and “web beacons” to best provide services to You on Our Site. Such devices are used to collect Your Usage Data and to retain information about Your individual preferences and Your engagement with certain pages on Our Site. We are further entitled to use third party site web beacons to aggregate information and data related to Our Site’s operations and efficacy.
- (a) Web Beacons.** “Web beacons” are devices that aid in transmitting and delivering cookies and permit Us to identify the number of Users who have engaged with the various pages contained on Our Site. These web beacons may be included in Our communications to You, such as in emails, to provide Us information regarding whether or not Our correspondences with You have been opened, accessed, acted upon, or otherwise.

**(b) Browser Cookies.** “Cookies” refer to small bits of data retained on Your device’s hard drive through use of Your browser and are used to personalize content. The majority of browsers are automatically enabled to accept cookies. However, cookies may be disabled through turning off cookies in Your browser; the specific process for turning cookies off may vary from browser to browser. Disabling cookies may limit the accessibility or functionality of certain features on the Site.

6. **Analytics.** To best oversee and analyze User behavior and engagement on Our Site, We are entitled to engage with analytics partners, such as Google Analytics, which uses the data We gather to evaluate Site usage and provide reports on behavior and usage to other services operated by Google. You can find more information regarding Google Analytics [here](https://www.google.com/intl/en/policies/?fg=1) [https://www.google.com/intl/en/policies/?fg=1], or access the Google Browser extension that allows You to opt out of Google Analytics [here](https://tools.google.com/dlpage/gaoptout/) [https://tools.google.com/dlpage/gaoptout/]
7. **Social Media.** Should You choose to share Your Site participation or details on Your social media accounts, including but not limited to, Facebook, Instagram, Twitter, YouTube, TikTok, or Pinterest, You will be permitting engagement with such social media platforms from this Site. While doing so, you may be permitting Us to access certain features or elements of Your profile and any comments or interactions. The specifics of which information will be made accessible is subject to the privacy policies of each individual social media platform, which you are responsible for reviewing in full.
8. **Do Not Track Requests.** Do Not Track (DNT) features are sometimes integrated into certain browsers. These DNT features notify websites with whom You engage that You do not want Your information and online activity to be tracked. Because each browser notifies sites of DNT protocols in a different way, it is impossible to entirely ensure that all requests are observed appropriately. To ensure clear communication regarding these standards and protocols, We hereby acknowledge, and You hereby understand, that We do not observe DNT requests for the time being. This stance on DNT protocols will be reevaluated and altered as necessary as technological interactions between sites and browsers are enhanced.
9. **Information and Data Security.** We will use Our best efforts, as may be reasonable and practicable, to provide similar security measures to guard Your data and information from unpermitted access, as the prevailing standard of the relevant industry. When transmitting Personal Information to Us through any action that may require such Personal Information, We encrypt such Personal Information while it is being transmitted to Us by way of SSL (Secure Socket Layer) technology. However, You hereby acknowledge and understand that it is impossible to ensure perfect security for any data transmissions or storage over the Internet. Therefore, We cannot guarantee or warrant certain security of any data or information you make available to Us through use or engagement with Our Site.
10. **International Information Transfer.** We are entitled to store and process any and all Personal Information We gather from Your use of Our Site, in Our servers that are located within the United States or in other countries where We, or any of Our partners or affiliates,

operate facilities. Your continued use of this Site serves as Your acknowledgement and consent to Our transfer of Your Personal Information to countries other than the country in which you reside.

**11. Updating Personal Information.** Subject to legitimate purposes, and upon explicit request, You are permitted to request that We rectify or otherwise make applicable changes to Your Personal Information. You may be required to provide Us with identification before any changes are made to Your information. We are further entitled to reject requests that We believe to be unreasonable, that require excessive time or effort by Us, or that otherwise may hinder the privacy rights of Us or of others. We are entitled, but not required, to allow You to view and access Your Personal Information associated with any account You create on this Site. However, permission to do so will only be granted for purposes of making updates or modifications to Your Personal Information; sufficient directions for updating or modifying Your Personal Information will be available to You as needed.

**12. External Links.** Our Site may provide website links to Our marketing partners' sites. Upon clicking on any of the website links or otherwise engaging in any of the promotional offers that may be provided, such sites will be transferred information regarding Your entrance and exit to and from this Site and the third-party site (Click-Through Information), as well as any other information provided to Us regarding Your Site registration or purchases. You hereby acknowledge that We are not responsible or otherwise liable for any of the practices, terms, or policies observed by these third-party sites. You shall be solely responsible for reviewing and understanding any practices, terms, or policies of any third-party sites.

**13. Communications Preferences**

- a. Email Marketing.** You may receive digital and physical mail communication from Us, such as promotional communications, when You register for an account through Our Site. Should You wish to opt-out of receiving these communications, You are permitted to do so by following the instructions provided in those communications, changing Your account settings, or contacting Us directly. If You opt-out of receiving these communications, We may still send You communications that are non-promotional in nature, as allowable by law, including communication related to Your account, such as order confirmations, payment information, reward updates, or replies to any questions or feedback You submit to Us, and communication related to Our continued relationship in the Services We provide to You through Our Site.
- b. Mobile Application Notifications.** Our browser extension and mobile application may be configured to Your notification preferences in the relevant settings, such as controlling push notifications and alerts.
- c. SMS Messaging.** If You provide Your mobile phone number and agree to receive mobile messaging, We may use SMS messaging to contact You for account and support-related purposes, including account maintenance, customer support, and account recovery updates. You may remove Your mobile phone number from Your

account settings or reply STOP to messages received on Your mobile phone if You wish to opt out of these messages.

- d. Information Collection and Sharing Preferences.** There may be some circumstances in which You are able to refrain from disclosing certain Information to Us. Your failure to provide Us with certain Information, however, may affect Your continued use of Our Services and any related features previously made available to You when such missing information is necessary for the functionality of a part or feature of Our Services.
- e. Inbox Linking.** If You wish to unlink Your email account from Our Services, You are permitted to do so by turning off the connection or updating Your email information in Your account settings. After You unlink an email account from Our Services, We will not gather Inbox Material from that account.
- f. Mobile App/Browser Extension.** When installed, Our browser extension and mobile application allow Information relating to Your online behavior on the browser or device to be gathered. If You wish, You may prevent this Information from being gathered by uninstalling the browser extension or mobile application. In some cases, You may be able to opt-out of specific types of Information collection through the browser extension or mobile device Settings.

**14. Children’s Online Privacy Protection Act (“COPPA”).** Under United States federal law, We are not permitted to collect any Personal Information or otherwise from children younger than thirteen (13) years of age. Though Our Site is not meant to be used by children younger than thirteen (13), this Policy’s rules apply to children in the United States, so long as they have obtained consent from a parent or guardian. Unless there is parental consent, We will not knowingly accept children’s registrations. As a parent of a child younger than thirteen (13), You are required to oversee Your child’s usage of this Site and provide consent if necessary. If You are a child in the United States that is younger than thirteen (13) years of age, please talk to Your parents or legal guardian before You use, or continue to use, Our Site. Should You have any reason to believe or suspect that a User is under the age of thirteen (13), please notify Us promptly at [success@brandexpand.io](mailto:success@brandexpand.io), and We will take best efforts to ensure that any Personal Information is removed from Our Site or database. For further information on COPPA compliance, please visit (<https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule>).

**15. CAN-SPAM ACT OF 2003.** The CAN-SPAM Act is a United States law that sets out rules for commercial emails and allows recipients to opt out of unwanted commercial emails and details the consequences for violating the CAN-SPAM Act. A detailed list and description of the CAN-SPAM requirements can be found here: (<https://www.ftc.gov/business-guidance/resources/can-spam-act-compliance-guide-business>). We comply with the following pursuant to CAN-SPAM Act:

- a. **Headers.** We do not include false or misleading information in Our headers. We make sure there is accurate identifying Information of the person or business who initiated the message
- b. **Subject Lines.** We do not have deceptive email subject lines. The subject lines in Our emails accurately reflect what is within the email.
- c. **Email Advertisement.** We communicate that any message is an advertisement in a reasonable manner, if such is the case.
- d. **Contact Information.** All of Our emails will include Our contact Information, including Our physical address, Company name, and email address.
- e. **Opt-Out.** We allow Users to opt out of receiving future emails from Us. Our Users are able to unsubscribe from future emails at the bottom of each email and We must honor this request within ten (10) business days of the request. Once Users opt out of receiving emails, We are not able sell or transfer the email addresses anymore.
- f. **Third-Party Involvement.** We monitor what is being done with Users' email Information if a third party is in charge of email marketing. If We hire a third-party email marketing company, We will keep a close eye to make sure Our Users' email Information is being lawfully handled.

**16. Notice to Residents of California.** This section applies only to residents of California. If You are a California resident, You have specific rights relating to Your Information, subject to exceptions, under the California Consumer Privacy Act of 2018 ("CCPA").

- a. **Right to Know and Access.** You have the right to know and access Your personal Information that We have gathered, used, shared for business purposes, and sold during the previous 12 months. This includes source categories from which We acquired Your Information and the types of third parties with whom we shared Your Information for business purposes or to whom we have otherwise sold Your Information. You have the right to request in writing from Us, copies of the following Information We gather that is unique to You: (i) categories of Information We gathered about You over the previous 12 months; (ii) the particular personal Information We have gathered about You, with the exception of sensitive personal Information We may retain in responding to such a request; (iii) the source categories from which We acquired Your Information; (iv) the purpose of the gathering of such Information about You; (v) the types of third parties to whom We disclosed Your Information, including whether We shared that Information for a business purpose; (vi) the categories of Information We shared with which third parties; and (vii) whether or not We sold Your Information.
- b. **Right to Request Deletion.** Subject to specific exceptions, You have the right to ask Us to remove any Information We have gathered from You or keep about You in Our system. If You ask that We remove Your personal Information, We will do so to the extent that the Information removed is not necessary for business purposes and the

Information maintained is done so within Our legal right, in which case You will be informed.

- c. Right to Opt-Out of Sale of Your Personal Information.** The sharing of Information about You with merchant partners, third parties, or affiliates for the purpose of providing You benefits and rewards or targeted marketing, may constitute a “sale” of your personal Information under the CCPA to the extent that We receive monetary or other consideration for doing so. You have the right to opt-out of the ‘sale’ of your personal information by sending a request to [legal@brandexpand.io](mailto:legal@brandexpand.io), clearly stating your desire to opt-out. Please be aware that We may be unable to offer You portions of Our Services which necessitate the sharing of certain Information to the extent You opt-out. Should You have questions, you may reach out to Us at [success@brandexpand.io](mailto:success@brandexpand.io).
- d. Right to Non-Discrimination.** If You exercise any rights applicable under the CPPA, We will not discriminate against You. If You request to know, access, or remove Your Information or opt-out of its sale, We will not do any of the following, unless otherwise allowed by the CCPA: (i) deny You products or Services; (ii) charge You different prices for products or Services, including the granting of discounts or benefits or imposing penalties of any kind; (iii) give You a different level of quality of products or Services; or (iv) insinuate that You may receive a different rate, price, or level of quality for products or Services.
- e. Implementing Your CCPA Rights to Know, Access, and Request Deletion.** If you wish to exercise Your privacy rights under the CCPA, please email us at [success@brandexpand.io](mailto:success@brandexpand.io), so that We can verify Your identity. If there is a problem in verifying Your identity based on the Information We have on file, We may ask for further Information for the sole purpose of verifying Your identity, maintaining security, or preventing fraud.
- f. Agents.** Requests related to Your Information can only be made by You or another person legally authorized to act on Your behalf. In the instance that an agent makes a request on your behalf, We may require proof from You that the agent is authorized or that the agent has the power of attorney in connection with the request. Additionally, in these circumstances, We may require that You independently verify Your identity.

Note that We are not obligated to respond more than twice every calendar year to requests to know or access personal Information.

**17. International Data Notice to Non-US Residents.** This Site and its servers are located and operated in the United States. Those Users outside of the United States should recognize that the Personal Information collected will be transmitted to the United States from the User’s country of origin. Excluding those Personal Information transfers that are governed by the EU-U.S. Privacy Shield and the Swiss-U.S. Privacy Shield Framework, should You decide to permit Us to collect Your Personal Information or provide Us with Your Personal



Information, such will serve as Your acceptance and consent of this collected Personal Information being transferred.

**18. Your Rights Under the GDPR.** The GDPR, effective as of 2018, protects the Personal Information of Users located within the European Economic Area (EEA), which means they are within the member states and member countries of the European Union (EU) at the time of the Site's use. If You are within the EU, You have the right to certain Information and specific rights under the GDPR. Details on GDPR compliance can be found here. (<https://gdpr.eu>) Pursuant to the General Data Protection Regulation (GDPR), those rights include:

- a. Term of Data Maintenance.** We will keep the Personal Information You have given Us unless the earlier of: (i.) You ask us to delete your Personal Information (Art. 17(1) GDPR) or (ii.) We conclude We don't need Your Personal Information anymore (Art. 17(1)(a) GDPR) or (iii.) We decide the value in retaining the Personal Information is outweighed by the costs of retaining it (Art. 17(1)(c)). Under the GDPR, You are entitled to ask that We delete any or all Personal Information about You in a timely fashion. However, this right may be subject to certain limitations that could result in the termination of Your account or restrict Your access to Our Site, including, but not limited to, (a) when keeping Your Personal Information may be required by law or required for compliance with certain legal obligations (Art. 17(3)(b) GDPR), (b) where it may be necessary to maintain Your Personal Information for relevant legal claims or associated defenses (Art. 17(3)(e) GDPR), and (c) where it may be necessary for practicing or exercising a right to freedom of Information and expression (Art. 17(3)(a) GDPR).
- b. Data Requests and Changes.** You have the right to access the Personal Information We store (Art. 15 GDPR), the right to rectify such Personal Information (Art. 16 GDPR), and the rights to delete Your Personal Information at any time (Art. 17 GDPR). You are entitled to alter the scope of Your consent of which Personal Information We can retain and how We are permitted to use such Personal Information. When exercising this right, it may be necessary for Us to delete Your account on Our Site or otherwise limit Your access to the features and Content on Our Site. Further, You are entitled to ask for a digital copy of any Personal Information that We have about You, free of charge per the first request, and subject to a reasonable fee for any requests beyond the first (Art. 12 GDPR).
- c. Complaints.** You can file a complaint to a supervising authority that has jurisdiction over GDPR issues. Subject to having an EU residency, and only in the member state of Your residence, place of business, or where the alleged wrong has occurred, You are entitled to notify a superior authority of Your dissatisfaction should You believe that We are using Your Personal Information improperly or in a way that infringes upon any of Your rights law or under this Policy. Users that do not reside in the EU

are entitled to the rights and protection provided by the relevant jurisdictional laws of their residency (Art. 3 GDPR).

- d. Necessary Information Only.** You have the right to provide Us with only Personal Information that is required to enter a contract and/or transaction with Us. We will not require that You consent to any unnecessary processing as a way to compel You to enter into a contract with Us.
- e. Processing.** You can request restrictions on the processing of Your Personal Information. Further, You have the right to prohibit Us from processing Your Personal Information moving forward even if You provided consent to Our processing of Your Personal Information; however, past processing of Your Personal Information shall not be considered unlawful. You may be entitled to limit the extent of Your Personal Information's processing in appropriate circumstances, including when You have objected to such processing or when You are in the process of rectifying, contesting, or correcting the validity and accuracy of Your Personal Information. Where You have adequately requested a restriction on the processing of Your Personal Information, We will no longer transmit Your Personal Information to third-party processors unless We have obtained Your consent; this right is limited only by necessity to protect the rights of You, Our Site, or other Users or to comply with legal obligations. However, We will continue to store Your Personal Information. Though doing so may result in the cancellation of Your account or further limitations on Your access to Our Site, You are entitled to restrict processing of Your Personal Information by Us, altogether.
- f. Transfer of Data.** You are permitted to assert the right of portability of Your Personal Information. Unless doing so would subject Us to unreasonable or undue burden, You are entitled to request that Your Personal Information be gathered and transferred by Us, in an interoperable and machine readable format, to another party or controller.
- g. Communications.** We will only require Your Personal Information that is reasonably necessary to enter into a contract with Us. We will not demand that You provide any unnecessary Personal Information as a condition of entering into a contract with Us.
  - i. Marketing.** You are entitled to request that no third-party communications are transmitted to You and that no third-party marketers have Your Personal Information for their own marketing purposes. To do so, You may contact Us at [success@brandexpand.io](mailto:success@brandexpand.io).
  - ii. Email.** You are entitled to request that We engage in no further email communications with You. This can be done by selecting the appropriate box upon registration for an account or other engagement with Us. You are also entitled to alter Your communication settings at any time by contacting Us at [success@brandexpand.io](mailto:success@brandexpand.io).

**19. Our Promise Under the GDPR.** To ensure Our compliance with the General Data Protection Regulation ("GDPR"), We hereby promise to do the following: (i) comply with all

applicable local, state, and federal laws pertaining to the security and furthered protection of Your Personal Information; (ii) refrain from collecting Personal Information beyond that which is necessary and provided for in this Policy; (iii) process Your Personal Information transparently, fairly, and legally; (iv) collect Personal Information only for explicit, legitimate, and specific purposes and limit any processing that is unnecessary; (v) where applicable, keep Your Personal Information confidential, accurate, and up to date to the best of Our reasonable abilities; (vi) effectively monitor and screen employees or independent contractors that may be granted access to Your Personal Information for reliability and trustworthiness, requiring confidentiality agreements with any employees or independent contractors, and limiting employees and contractors only to those that are reasonably necessary to comply with Our obligations and the law under this Policy; (vii) use reasonable care to protect and secure Your Personal Information by adding organizational and technical measures to the operation and business of this Site as necessary; (viii) notify You should We receive any legal subpoena or request of access for information that includes Your Personal Information, (ix) notify You should We become aware of any data breach that could have compromised Your Personal Information's security and integrity; and (x) observe Your right to see any of Your Personal Information that We may have collected and rectify, modify, or correct it if necessary, and recognize any further request, within a reasonable time period, to see Your Personal Information

**20. Retention of Information.** We may retain Your Information for as long as necessary to satisfy the purposes discussed in the terms of this Policy. Even after You request that Information be removed from Our systems, some of Your Information may be retained for purposes of complying with the law, collecting owed payments, resolving disputes, enforcing legal rights, or for other internal and lawful uses that are reasonably in line with consumer expectations or the situation in which the Information was provided, and to conduct any investigations as may be necessary.

**21. Contact Us.** Should You have any questions about this Policy, you may contact Us at any of the following:

Brand Expand LLC  
Attention: Privacy Policy  
433 Central Ave  
Floor 4  
Saint Petersburg, FL 33701

**THIS AREA IS INTENTIONALLY LEFT BLANK**